

Lauren Shaw

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Education

Emerson College, Boston, MA

B.A. in Visual and Media Arts 2010

Major: Media Production: Radio, GPA: 3.142

Minor: Marketing Communication: Advertising and Public Relations

Nominated for Outstanding On-Air Personality, 28th and 29th Annual EVVY Awards 2009, 2010

Boston Community Leadership Academy High School, Boston, MA 2006

National Honor Society, Co-Captain of the Debate Team, Student Council, Softball team

Work Experience

RadioYou Boston 92.9-2HD FM: the Local Show

Mar. 2007 - present

On-Air Talent

Founded and developed show for WBOS's HD-2 station. Gather music, create playlists, compile news and upcoming events in the New England region, and attend and review concerts.

Nordstrom, Natick, MA

Feb. 2010 – present

Lingerie Sales

CBS Radio/WZLX 100.7FM

Jan. 2010 – May 2010

Morning Show Intern

Help produce the Karlson and McKenzie show. Edit together clips and pre-recorded segments, writing segments, and booking guests.

CBS Radio/Mix 104.1FM

June 2009 – Aug. 2009

Promotions Intern

Contacted listeners and organized and distributed prizes from on-air and Internet contests. Worked on promotional events with the Street Team.

Victoria's Secret, Boston, MA

May 2007 – Mar. 2010

Sales Associate

Activities

Wax on Felt Records (formerly Emerson Records)

Sept. 2006 – May 2010

President

Worked with local music artists in booking and event coordination, recording an EP, promotion, marketing and distribution.

WERS 88.9FM

Nov. 2006 - Jan. 2007

On-Air Talent

Emerson College Orientation Leader

May 2007 - May 2009

Helped to facilitate new student Orientation activities, move students into the dormitories.

Skills

Fluent in Microsoft Word and PowerPoint, Blogger, LiveJournal, Facebook, MySpace, and Twitter

Working knowledge of Pro Tools, Audio Vault, Final Cut Pro, Microsoft Excel, Access and Adobe Photoshop,

Tumblr, LinkedIn, and HTML coding

Professional References:

Kristen Chamberlain, Promotions Coordinator, CBS Radio/Mix 104.1FM, 617-746-1300,

kchamberlain@mix1041.com

Braden Moriarty, Producer and Head Writer, Karlson and McKenzie Morning Show, CBS Radio/WZLX 100.7FM, 617-750-2398, Braden@wzlx.com

Lauren Boyle, Programming Director, Greater Media/RadioYou Boston 92.9-2HD, 857-523-0412, lboyle@greatermediaboston.com

Personal Reference: Sue Brady, On-Air Talent, CBS Radio/Mix 104.1, sbrady@mix1041.com, 617-462-1335

Interests: Travel, Knitting, Softball, Golf, Music, Reading Magazines, Microblogging

Airchecks and demos available at <http://LaurenOnAir.com> or by request.